



8 PROMPTS FOR WRITERS GROWING THEIR SOCIAL MEDIA



1. A WEEK OF "GETTING TO KNOW ME"

People want to know who is behind the book. Share who you are, where you live, what your hobbies are, or introduce your family. Just be sure you are comfortable with what you choose to share. It's important to know what you want to keep private.

2. WHY YOU DECIDED TO START WRITING

Is there a message that you wanted to share with the world? A story you wanted to tell?

3. HOW YOU STARTED WRITING

Example: "What I went to school for and how I ended up pursuing a career as an author."

4. A PICTURE OF YOUR PET

Animals are wildly popular on social media. Some even have their own accounts! Posts with pets are always a good choice.



INCLUDE A PICTURE!

5. SHARE A "THROWBACK"

Example: "This is the first short story I ever wrote... I was 11 years old."

6. YOUR FAVOURITE MOTIVATIONAL QUOTE

7. SOMETHING CURRENT

Reference a holiday, a season, or a shared experience.

8. SHARE EXCITING MILESTONES IN YOUR BOOK JOURNEY

Examples: "The final edit is done!" or "I just hired an illustrator!" or "This is what my main character looks like!"

ULTIMATELY YOUR GOAL IS TO SHARE SOMETHING THAT WILL BRING VALUE TO YOUR VIEWER.



It doesn't have to be huge value, either! Something as simple as sparking a smile is "bringing value." Think about the posts that you pay attention to in your personal social media. Chances are they make you smile, inspire you, challenge you, inform you, or spark your curiosity. Those are all things of value.



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